

In the framework of:



TEXTILE RECOVERY
NEW CHALLENGES. NEW SOLUTIONS

digital
expotextil
Perú 2020

XIV International Suppliers Trade Fair
of the Textile and Clothing Industry

16, 17, 18, 19, 20 & 21

NOVEMBER 2020

Lima - Peru





Expotextil Peru Digital 2020 is a different alternative, placed in a modern virtual platform so that all companies can display and sell their products and services, as well as interact through different communication channels such as WhatsApp, E-mailing, Skype, Zoom and social networks with Manufacturers, Distributors, Buyers, Exporters and Importers.

This digital alternative is developed within the framework of MEGAFIP 2020, allowing the most serious Fair Organizers in the country to present themselves together on the same platform.

The following Independent Exhibition Pavilions will participate in this format

Hall N° 01

Seguritec Perú 2020
Security Fair

Hall N° 02

Figas & Vehigas 2020
LPG and Natural Gas Fair

Hall N° 03

Expo Pesca & AcuiPerú 2020
Fishing & Aquaculture Fair

Hall N° 04

Expotextil Perú Digital 2020
XIV International Fair of Suppliers of the
Textile and Apparel Industry

Hall N° 05

Expo Yo Constructor 2020
Building Fair

Advantages of being a 100% digital edition

Expotextil Peru Digital 2020 is a new scenario to open commercial horizons, find new uses for existing products and discover needs in other areas of the business.

Presents in a short time the offer of products and services of the exhibitors as well as alternatives offered to the current market

Allows you to interact with customers and prospects through new digital experiences due to social distancing

Increases the possibilities of communication with companies and people from all over the world and main cities of Peru (locations of interest to our participating companies).

Boosts the increase in potential clients by moving in the unlimited world offered by the network.

Eliminate the costs for setting up traditional stands and traveling by national and international exhibiting companies and visitors.

Our 360° communication



Online Marketing and Social Media



13,071 people like this

13,600 people follow this

- We have more than:
- National and international reach.
- 35% of the visitors of our events found out through the fanpage.



55,503 views

- We have more than:
- All the video summaries of previous editions are found on our channel, as well as the activities within the framework of each of these (interviews, seminars, talks, among others) have constant interactions.



2,201 followers

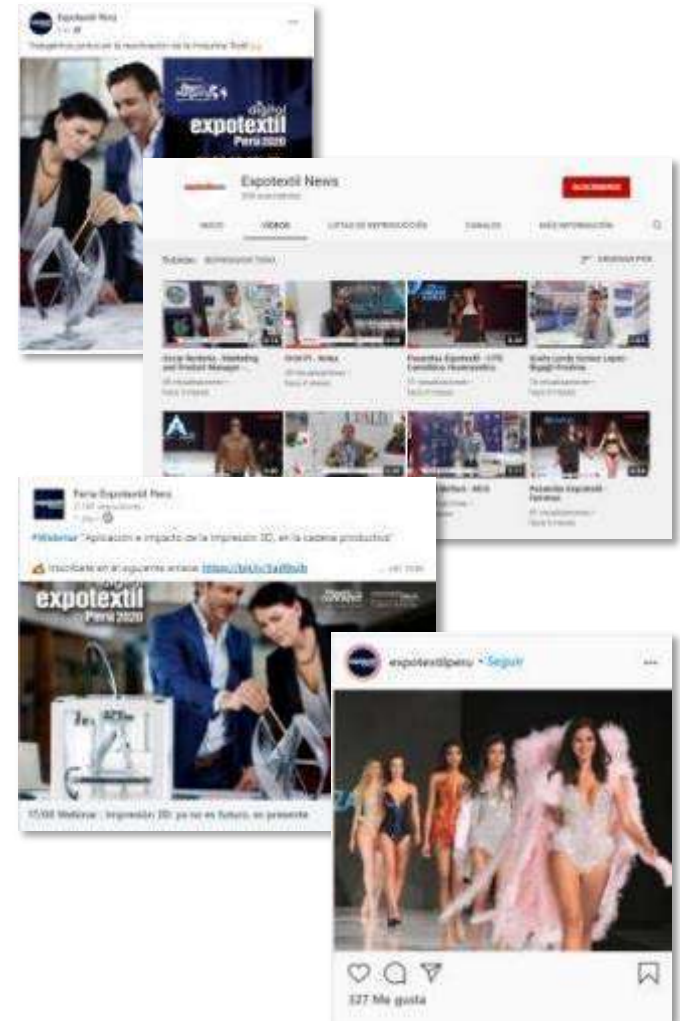
- We have more than:
- National and international reach.



4,346

Followers

- We have more than:
- Alcance a nivel nacional e internacional.





We work on all our graphic and digital pieces in detail, with key messages and aimed at the target audience of our event and the participating companies.



We have a new web portal as a specialized pavilion within MEGAFIP 2020, which will allow registered participants to access our first virtual edition from November 16 to 21, 2020.



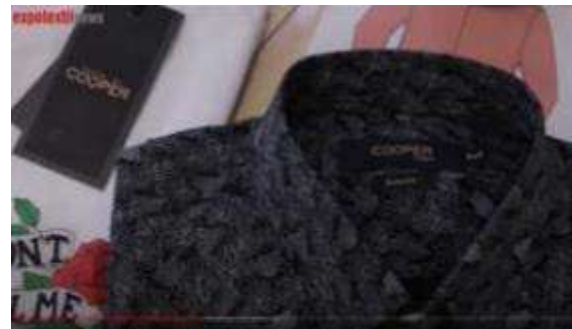
News portal and weekly newsletter



E-mailing campaigns and HTML notices



We have a specialized database of more than 100,000 contacts for sending newsletters and informative flyers through mailings campaigns.



Institutional videos • Promotional videos • Photography • Loops • Streaming

Through our information platforms and promotional campaigns, we reinforce each message with audiovisual material produced by our company, as well as the material that each participating company wishes to promote and provides us for this purpose.

Written press, Radio, News portals, Magazines among others



Let's work together on the reactivation and do our best to move forward as a country.

We are together in this!

**Welcome to
Expotextil Peru Digital 2020!**

Organized by:



Partner:



Officialized by:

